

## Qiao, Ping Beijing

Intellectual Property

Anti-trust & Competition

Dispute Resolution

Entertainment & Sports



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### Practice Areas

Mr. Qiao is a partner of Global Law Office based in Beijing. He has a systematic, comprehensive and in-depth knowledge of China intellectual property law. His substantive areas of practice focus include corporation Intellectual Property strategic layout, corporation Intellectual Property portfolio management and risk prevention, and Intellectual Property rights and competition law dispute resolution, etc.

Mr. Qiao has extensive practice experience in handling complex IP disputes, including authorization and determination litigation of trademark rights, trademark infringement litigation, trade secret and other unfair competition litigation, copyright infringement litigation, authorization and determination litigation of patent rights, patent infringement litigation, and other intellectual property contract dispute, etc.

Well vested in IP dispute practice, Mr. Qiao has handled many IP cases attracting great social attention in the Supreme People's Court, Beijing High Court, Beijing Intellectual Property Court and other courts across the country. Having helped his clients win favorable decisions involving billions of yuan from courts, Mr. Qiao has been acclaimed as a leading expert in dealing with complicated IP disputes whether it is a domestic case or a cross-border one. Many cases represented by Mr. Qiao have been selected as the top 10 or best yearly IP cases in China. In particular, the computer software copyright infringement dispute of Kuaifa Technology Co., in the field of "Internet +" was selected as one of the typical cases of the Annual Report of the Supreme People's Court on intellectual property cases (2019); the unfair competition dispute regarding the "Ode to Joy" TV series as one of the top 10 innovative intellectual property protection cases in Beijing of 2017; and the trademark infringement and unfair competition disputes of the "Joy City" trademark as a "complex new type of case with guiding significance" among the typical cases of Beijing IP Court in 2016.

Mr. Qiao has extensive experience in providing a full range of service plans for intellectual property planning, system management and dispute resolution for various domestic and foreign well-known enterprises. His clients are from broad spectrum of industries, including technology, insurance, finance, real estate, Internet, education, media, food and beverage, sports and entertainment, communications, and manufacturing, etc.

### Work Experience

Prior to joining GLO, Mr Qiao served as a judge in the IP trial division of an intermediate people's court in Beijing, where he heard over 400 various cases concerning trademarks, patents, copyrights and unfair competition. After this, Mr. Qiao began to work for one of the Fortune 500 companies, as general manager assistant in Intellectual Property Department and handled nearly 1000 IP disputes.

### Admission

Admitted in the PRC

Admitted as Patent Attorney in the PRC

### Education

Shandong University, Bachelor of Laws  
Renmin University of China,  
Master of Laws in Intellectual Property Law

## Publications

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*Judicial Protection on Designs*

*Research on Difficult Problems Regarding Authorization and Determination of Trademark Rights*

## Languages

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Chinese , English

## News updates

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Awards & Rankings | Ping Qiao Honored as TOP 50 China Outstanding IP lawyers in 2020  
2020-09-09

Awards & Rankings | GLO Honored in Legal 500 Asia-Pacific Rankings 2020  
2020-01-16

Awards & Rankings | GLO Awarded Numerous Honors in The Legal 500 Asia-Pacific 2019  
2019-01-16